



# NECA 2008 Chicago Sponsorship Application

Please indicate the item you wish to sponsor. All requests must be in writing, submitted on the official form provided. Fax transmissions of the sponsorship application form will be accepted. Sponsorships will be assigned according to the order of receipt of the completed applications. Sponsors will receive written confirmation of acceptance following receipt of the Sponsorship Application. If the item you select is no longer available, you will be contacted to discuss suitable alternative sponsorships. If you are interested in exclusive sponsorship or a customized package, please contact us immediately.

## IDENTIFICATION INFORMATION

The following information will be listed when recognizing the sponsor in directories, general sessions and any other printed or video materials.

Company Name \_\_\_\_\_ Contact/Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

*Please supply a full-color digital copy of your company logo for use in recognition materials when submitting this form.*

## SPONSORSHIP SELECTION (Please check all that apply)

- Platinum Sponsor.....\$50,000 and above
- Silver Sponsor.....\$7,500–\$15,000
- Diamond Sponsor.....\$25,000–\$50,000
- Bronze Sponsor.....\$3,500–\$7,500
- Gold Sponsor.....\$15,000–\$25,000

**Please contact Mickey Cuzzucoli, Exposition Sales Manager, to discuss individual items to be included in your Customized Sponsorship Package.**

- Circle Bar (Party at the Pier) .....\$30,000
- Internet Stations.....\$6,000
- Convention Bags (shared sponsor).....\$17,500
- Golf Challenge.....\$6,000
- Lanyards.....\$10,000
- Golf Challenge Supporter.....\$1,000
- Party at the Pier Culinary/Thirst Stations..\$15,00/\$10,000
- Convention Bag Insert.....\$3,000
- Pink Flamingos (entertainment) .....\$20,000
- Hanging Banners.....\$2,500–\$10,000
- Water Bottles.....\$12,500
- NECA Show Map/On-Site Directory...\$1,200–\$5,000
- Morning Coffee Station.....\$7,500



## NECA Show Office

3 Bethesda Metro Center, Suite 1100 • Bethesda, MD 20814  
[www.necashow.org](http://www.necashow.org)

**Mickey Cuzzucoli, Exposition Sales Manager**  
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